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Dahlias

for

1941

It is Nationally Known
the BEST are
MICHIGAN GROWN

Emmons' Dahlia Gardens

R. F. D. 7

BOX 153

BATTLE CREEK, MICHIGAN

1941 -- Hello, Everybody

We certainly did appreciate the way the orders for dahlias came in this last season and, best of all, the letters, later on in the autumn, telling us of the fine flowers they had produced and the great amount of pleasure received therefrom.

If we could have only stepped into every one of your gardens, and enjoyed with you, those beautiful and mammoth blooms, then it would have been a perfect dahlia year for us.

We expect, sometime, to call on some of you, when your flowers are at their best, and see your "beauties" and have a chat in dahlia lore. You are all invited to visit our gardens.

Sincerely yours,

Mr. and Mrs. A. H. Emmons.

Certified Member



The Hall-Mark of Quality

We Are Members of
THE AMERICAN DAHLIA SOCIETY
THE MICHIGAN STATE DAHLIA SOCIETY
THE OHIO STATE DAHLIA SOCIETY
THE INDIANA STATE DAHLIA SOCIETY
THE CENTRAL STATES DAHLIA SOCIETY
THE BATTLE CREEK DAHLIA SOCIETY

Location of Our Gardens

Our Dahlia Gardens are on the shore of the beautiful lake of Goguac, near the city of Battle Creek, Michigan. Turn south off the US-12 pavement (at the State Police Building) on La Vista Boulevard and go about one-fourth mile to end of road; then turn right 100 feet to our gardens. Telephone number 2-4165.

We invite you all to visit our gardens at any time, more especially when in bloom.

EMMONS' DAHLIA GARDENS

R. F. D. No. 7, Box 153

Battle Creek, Michigan

DAHLIAS

Page Three

General Description of Varieties of the WORLD'S BEST PRIZE-WINNING DAHLIAS

We specialize in dahlias that have a record of WINNING PRIZES; that are known to be vigorous, and have been thoroughly tested out in many sections of the United States.

Nearly every one of our dahlias has received a Certificate of Merit from the Trial Grounds at Storrs, Conn., or East Lansing, Mich. That means a rating of at least 85 per cent.

Healthy Dahlias

It is our policy—and we strictly adhere to it—that NO dahlia will grow in our gardens that shows ANY disease whatsoever. If a dahlia cost us a nice sum of money, it matters not. If it is NOT healthy, it is dug up and burned at once. We never purchase any stock from a dahlia raiser if we know he allows diseased dahlias to grow in his gardens.

*"We grow a number of the very best
And let, who will, raise all the rest."*

Abbreviations

FD—Formal Decorative

ID—Informal Decorative

SC—Semi-Cactus

C—Cactus

ADIRONDACK SUNSET (I. D.), 1935, "Parkway." This is one of the greatest dahlias ever introduced, and one of the most spectacular, and it attracts everyone's attention. The color is a vivid scarlet, shading to a bright canary yellow at the base, giving the large blooms the striking sunset colors.....Root .50

ALICE MAY (I. D.), "Australia," 1939. Bloom 12x8. This pure waxy white flower is rightly called a "White Lord of Autumn." This tremendous bloom is beautifully formed, the petals folding all the way back to the stem, which is as stiff as a rod, and holds the flower facing, about ten inches above the first set of leaves. One flower of Alice May had three blue ribbons at the Cleveland Show—one ribbon for the best flower in its class, one ribbon for the largest flower in the show, and the other ribbon for the most perfect bloom in the show. One of the greatest dahlias to date.....Plant .90

ALL-AMERICAN (S. C.), "Salem," 1941. Bloom 11x6, bush 6 ft. Mulberry rose suffused salmon with wax yellow at base of petals. Very sturdy plant with heavy foliage. It won a large number of blue ribbons as well as an Achievement Medal. This dahlia has the distinction of being the ONLY 1941 introduction to be on FOUR Honor Rolls.....Plant, \$7.50

AMELIA EARHART (S. C.). "Cordes." Bloom 12x6, bush 4 ft. This gorgeous dahlia was a consistent winner wherever shown, having two American Home Achievement Medals and many other prizes to its credit. Color is apricot buff with salmon tints shading to soft yellow at base of petals. One of the great prize winners of todayRoot .45

AUTUMN BEAUTY (I. D.), "Wolfe," 1940. Bloom 9x4, bush 4½ ft. Color, greenish yellow at the base, running to sulphur yellow at the tips, with a blush of light mellow purple. A very attractive flower. Long straight stems, holding the bloom well out of the foliage. It scored 85C at East Lansing in 1939. Won several blue ribbons.....Root 1.50

AVALON (I. D.), "Broomall." Bloom 7x3, bush 4½ ft. Clear canary yellow. Very distinct and pleasing. Produces a good plant which bushes well and blooms freely Root .25

AZTEC CHIEF (F. D.), "Comstock," 1940. Bloom 11x5, bush 5 ft. Light tomato red. Has won many blue ribbons as largest flower in the show. Has been grown to 14 inches. Long, straight stems. Fast grower and early bloomer. It is one of the GIANTS. On Honor Roll Plant 1.25

AZURA (I. D.), "Ballay." Bloom 12x5, bush 6 ft. Color, rosy lilac with a bluish violet sheen. A very rugged grower. Another giant.....Root .50

BEGONIA ROSE (F. D.), "Peck," 1940. Bloom 6x3, bush 5 ft. Color is fully described by the name. Called the queen of the cut flower varieties. Won Achievement Medal in 1939, a Certificate of Merit at East Lansing, and is listed on two Honor Rolls. Excellent long, strong stems. It has never produced an open center Plant 1.50

BLUE MOON (I. D.), "Johnson," 1941. Bloom 12x5. Lavender shading to lilac-purple at base. Strong stems. Heavy foliage. Another mammoth size dahlia. Achievement Medal and Honor Roll.....Plant, \$3.50

BLUE RIVER (F. D.), "Salem Dahlia Gardens." Bloom 11½x5, bush 4 ft. A blue French violet, the nearest to a blue dahlia that we have ever seen. It never fails to grow. It has won many prizes. It was best formal in Section B at the recent New York Show. Very early, long stemsRoot .40

BRILLIANT LADY (I. D.), "Salem." Bloom 11x5, bush 6 ft. A bright reddish French purple reflexed silver. Many of the outer petals roll and twist showing the silver reverse which adds to its attractiveness. Stems are extra long and straight. One of the most admired dahlias in our gardens the past season. Blue ribbon winnerPlant.....75

CALIFORNIA IDOL (I. D.), "Success," 1935. Bloom 14x7, bush 5 ft. This giant yellow has a coast-to-coast record as a winner. At Boston it won the Achievement Medal as Best Undisseminated Dahlia. It is a fine grower with a deep flower of clear, glistening yellow, a true pastel shade. On Honor Roll. It can easily win as largest or best flowers.....Root .40

CARL G. DAHL (I. D.), "Hillcrest," 1937. Bloom 12x6, bush 5½ ft. Graceful, although of tremendous size of rather loose or open formation. The pointed petals curl slightly. Color, apricot buff shaded old rose on reverse of petals. Won the award as Best Bloom in the show at New York, 1937, and the popular vote in the New York Botanical Gardens, 1936. Extra fine.....Plant .50

- CAVALCADE** (F. D.), "Groll." This 1935 dahlia was a great sensation at the Mid-West Dahlia Show in Grand Rapids. It resembles Jersey's Beauty in form, but it is much larger, and has stronger stems. Color, deep rose. Height about 5½ feet. Another great cut flower, and a great winner in floral arrangement....Root .35
- CHAMPOEG** (F. D.). Bloom 9x4, bush 5 ft. The unusual coloring of Champoeg makes it an especially attractive flower. It is a waxy canary yellow at the center and shades into a salmon pink, which deepens in cool weatherRoot .85
- CHAUTAUQUA DAWN** (C.), "Wallace," 1940. Bloom 11x5. Yellow overlaid mallow pink; the effect being orange-pink. Very beautiful and artistic. Excellent long stems. Certificate of Merit at East Lansing.Root, \$7.50; Plant 2.00
- COL. LEWIS** (I. D.), "Taylor." Color, a deep mauve pink. The blooms easily average nine to ten inches across and quite deep. They are held facing sideways on long, strong, erect, cane-like stems, high and well above the large, thick, leathery, dark green foliage that pests like to stay away from. Height, five feetRoot .40
- CURLY LOCKS** (I. D.), "Chemar." Bloom 11x5, bush 5½ ft. A magnificent bloom of gold, heavily shaded apricot, with curly and twisting petals, making a bloom of great depth and lovely formation on long cane stems. Foliage of darkest green, leathery.....Root .75
- DADDY KEMP** (F. D.), "Kemp," 1935. Bloom 12x6, bush 4 ft. This is every inch a man's flower, and one of the most spectacular introduced in recent years. The flowers are of immense size, often 14 inches or over in diameter, and from five to seven inches deep.....Root .40
- DAHLIAMUM** (I. D.), "Chemar," 1940. Bloom 12x8, bush 6 ft. A bright cadmium apricot, with a golden sheen. Looks like a huge chrysanthemum. Has long stiff stems. On Honor Roll.....Plant 2.00
- DARCY SAINSBURY** (F. D.), "Australian." Bloom 10x5. A wonderful pure white, with excellent center, and the best of long, stiff stems. One of the best to come from Australia. It stands very high in the show roomRoot 1.00
- DEEP PURPLE** (F. D.), "Stephenson," 1940. Bloom 12x5, bush 5 ft. Its name is its color. Largest purple dahlia in commerce. Strong stems holding flower facing. Has two Certificates of Merit and is on three Honor Rolls. Insect resisting foliage.....Plant 2.25
- DWIGHT W. MORROW** (I. D.), "Dahlidel." Bloom 12x6, bush 5½ ft. The gigantic red dahlia that was the sensation in our garden. It never fades or burnsRoot .25
- EVERYBODY'S FAVORITE** (I. D.), "Salem Dahlia Gardens," 1939. Bloom 12x6, bush 7 ft. Color, a beautiful rose pink, without the faintest trace of lavender. The petals slightly twist and fall back to the stem, giving the bloom tremendous depth. The stem is good, and bush is very rugged and hardy. It won the D. W. Hart Medal, highest award in the seedling classes, at the Mid-West Show at Detroit. EXTRA. Root, \$2; Plant .75

EVELYN CHANDLER (S. C.), "Ballay," 1940. Bloom 11x8. Color is a tone of bright gold, which is almost unknown in dahlias. Has been grown to 13 inches. On Honor Roll.....Plant 1.50

FLASH (C.), "Salem," 1940. Bloom 8x4, bush 5 ft. This is a bi-color. Petals are crimson red tipped pure white. The petals are lacinated, which twist and curl. It was the only dahlia that got on all four Honor Rolls in 1939.....Root, \$6.00; Plant 2.00

FREDA GEORGE (I. D.), "Australia," 1937. Bloom 9x5, bush 5 ft. This imported Informal Decorative from Australia reminds us of Opal in color, as it is a sulphury white tipped and suffused violet rose. It has strong erect stems, with well-proportioned, healthy foliage. A very attractive dahlia in the pastel shades. Honor Roll. Extra good.....Root, \$1.50; Plant .50

GILLMAN'S BEAUTY (F. D.), "Austalia." A very delightful shade of pink. One of the deepest flowers. Has long, rigid stems. Won a large number of blue ribbons and awards. An outstanding dahlia that should be in every collectionPlant 2.50

GINGER ROGERS (I. D.), "Burks," 1941. Bloom 11x7, bush 5 ft. Citron yellow. Has great depth. It may replace the "old reliables," Lord of Autumn and California Idol. Has extra long and strong stems. It won a Certificate of Merit from East Lansing; in fact, it was the most outstanding dahlia at the Trial Grounds in 1940. It won many medals throughout the United States Plant 5.00

GLAMOUR (I. D.), "Salem Dahlia Gardens," 1939. Bloom 12x8, bush 5½ ft. An immense true purple with each petal deeply edged amaranth pink. As the bloom develops the petals fall back to the stem, giving it great depth. It has a perfectly straight and exceedingly stiff stem. Winner of the Achievement Medal. It won eleven firsts as largest bloom in the shows in the autumn of 1939.....Plant 1.00

GLORIA BACHER (F. D.), Guntel, 1940. Bloom 10x6, bush 6½ ft. Color is a clear glowing rhodamine purple. Just imagine a huge dahlia bloom that reverts back to the stem and makes a ball. Winner of many honors, including an Achievement Medal.....Plant 1.50

GOLDEN STANDARD (I. C.). Immense blooms of light buff on wonderful flower stems. A consistent winner in the shows during the past season in Cactus classes. Has all the good growing habits of its parent, Jane Cowl Root .40

GREATER GLORY (C.), "Salem," 1937. Bloom 11x6, bush 7 ft. One of the big ones in this class. Especially recommended to us as a tall, vigorous plant with very long, strong stems. A beautiful rose-pink flower of very artistic formation. Winner of 11 first prizes in the leading shows. Also has an A. D. S. Medal.Root 1.25; Plant .50

HASLEROVA (I. D.), "Svajner." Bloom 8x4, bush 5 ft. A glorified Le Grand Manitou only more refined, the ground color being a delicate lavender, almost white, flecked French purple. Truly a bi-color and should do plenty of winning in this class, as there are few good ones Root .50

- HILL'S PINK SUPREME** (I. D.), "Hill," 1939. Bloom 7x4, bush 6 ft. The color is a beautiful dark pink. It is considered the greatest cut flower since Jersey's Beauty's time. Stems are the very best; can be cut three to four feet long. A very sturdy grower and a prolific bloomerRoot 1.00
- HILLSIDE SUNSET** (I. D.), "Bissell," 1939. Bloom 12x7, bush 5 ft. The color is gold and bronze with each petal edged with rose red, none of the edging extending over on to the face of the petal. Awarded a Certificate of Merit, from East Lansing and Fairmont, W. Va., also the Achievement Medal at Cleveland, and A. D. S. Medal for the largest and best bloom. Long, stiff stems. Another giant.....Plant 1.00
- HUNT'S VELVET WONDER** (I. D.), "Hunt-Burnett Bros.," 1935. Bloom 10x6, bush 5½ ft. This variety was given an American Home Achievement Medal in New York and won in Camden as the best seedling, arousing much interest. The flowers of deep rosy magenta blending into a true purple, are well proportioned with a large, dark green foliage.....Root .40
- INCANDESCENT** (I. D.), "Parella," 1937. Bloom 11x5, bush 5½ ft. Color, rich rosy buff suffused yellow light old rose. Center, rich old rose, paling to light buff on outside of petals. High centered, well formed flowers. Blooms in great profusion. The huge blooms are held facing sideways on cane-like stems, well above the foliage. The plant is an open grower with insect-resisting foliage. Incidentally, this dahlia scored 85 at the East Lansing Trial Grounds in 1936.....Root .50
- JANE COWL** (I. D.), "Downs." Blooms 10x6, bush 5½ ft. Immense blooms, deep and full of glistening bronze buff. The stems are long and stiff and straight. No dahlia has given more universal satisfaction than Jane Cowl, and no other has won so many prizes since it was introduced in 1928Root .25
- JEAN TRIMBEE** (S. C.), "Trimbee." Bloom 10x5, bush 5 ft. Massive, yet artistic, with long, revolute petals that curl and twist. The color is a beautiful petunia violet, making it popular as an exhibition dahlia. A tall, vigorous grower with long, erect stems.....Root .35
- JEFFERSONIAN** (I. D.), "Churn," 1939. Bloom 11x5, bush 5 ft. Mauve pink. Extra good, long stems. This is an unusually fine pink, and will prove to be a great show dahliaRoot 1.00
- JERSEY'S BEACON** (F. D.). As an exhibition flower, it has few equals in its color, but as a garden variety, it is even more spectacular. The color is Chinese scarlet, with a paler reverse, giving it a two-toned effectRoot .25
- JERSEY'S BEAUTY** (F. D.) "Waite 86." Bloom 6x4, bush 6½ ft. Probably the most popular of any dahlia, especially as a cut flower. The ideal pink for exhibition or florist use. Large, deep flowers of perfect form on long stems. Free, early bloomer, with exceptional keeping qualitiesRoot .25
- JERSEY'S DAINTY** (S. C.), "Waite." Here is a beauty. A pure white that looks you straight in the face on extra long wiry stems. Profuse bloomer and a garden attraction and cut flower that can't be beat. Won first at the great Mid-West Show as the best bloom regardless of size. Bloom 6 to 8 inches.....Root .25

- JERSEY'S WHITE BEAUTY** (F. D.), "Waite." Bloom 7x3, bush 5 ft. A good cut flower type which resembles the famous Jersey's Beauty to some extent. Bushes are not as open and tall, being more attractive. Flowers are of medium size and keep well when cutRoot .35
- JOSEPHINE G.**, "Grosscross 85." Bloom 8x4, bush 4½ ft. One of the most charming of the recent introductions. Color is a very pleasing true rose pink of a bright shade, some petals tipped yellow. It makes a wonderful, sturdy bush, with flower held well above the dense foliageRoot .35
- KATIE-K** (I. D.), "Koenig," 1938. Bloom 11x6, bush 5½ ft. Color is a deep rose pink, with white veins in the petal that lighten the flower considerably. Scored a certificate of merit at both Storr's and East Lansing. Is on all the 1938 Honor Rolls. It is a giant.....Root .75
- KATHLEEN NORRIS** (I. D.), "F. & M. 87." Bloom 10x5, bush 5½ ft. This outstanding exhibition dahlia is a true rose pink, deepening to mallow pink, with young central petals a lighter shade. Blooms are held erect on long, strong stems. You will find this dahlia is still a great prize winner.....Root .35
- KEMP'S RED CHALLENGER** (F. D.), "Kemp," 1940. Bloom 11x5, bush 5 ft. A carmine red. It is a seedling of Murphy's Masterpiece. Stiff stems hold the blooms well above the foliage, which is dark and leathery. An early bloomerPlant 1.50
- KEMP'S YELLOW SUPREME** (I. D.), "Kemp," 1939. Bloom 11x6, bush 4½ ft. The color is pinard yellow. This was grown here in Michigan to 13 inches. Stems very long and stiff. Prolific and early bloomer. Honor RollPlant .75

KILGORE'S IDOL (F. D.), "Kilgore," 1941. Bloom 8½x6, bush 6 ft. Citron yellow. Stems 24 inches to first leaf. All blooms facing. It was grown to 12 inches in Trial Grounds. Certificate of Merit and Honor RollPlant \$3.75

- KILGORE'S KING** (S. C.), "Kilgore," 1938. Bloom 12x5, bush 6 ft. A strong-growing, rugged variety on cane stems that is large and massive with long, pointed petals. A dahlia that should stand a lot of adverse conditions and still be good. Color, flesh at center with outer petals goldRoot 1.00
- KITTY MAC** (I. D.), "Kemp." Bloom 11x6, bush 6 ft. The color is a bright purple shading to petunia violet, excellent color. The flowers are held on rigid cane-like stems. The petals recurve toward the stems, similar to Lord of Autumn. The foliage is thick and heavy. Honor RollRoot .50
- KO KI** (S. C.), "Japan," 1939. Bloom 9x5, bush 4½ ft. Red edged yellow, with petals whirling in one direction pin-wheel fashion. A real novelty of decided promise. Stock scarce and not widely disseminated. It attracts everyone.....Plant .75
- LAETARE** (C.), "Bruidgom." This is one of the prettiest dahlias we have ever grown, and possibly one of the hardest to describe. Color, a luminous red on a soft yellow ground, gradually shading to yellow at the tips. The flowers average six to seven inches and are held facing sideways on exceptionally long, stiff, wiry stems. The plant is strong, husky, open grower.....Root .45

LORD OF AUTUMN (I. D.), "Almy," 1939. Bush 4½ ft. The color is a deep golden yellow. The flowers grow to an enormous size and, without forcing, we had blooms the past season that measured over 13 inches across and nearly 9 inches in depth on long, stiff stems that held the flowers high above the foliage. The formation is wonderful, as the long petals recurve until the stem is hidden from view for 6 or 8 inches. This dahlia is the **GIANT OF GIANTS**. It never fades or burns. Truly it is the greatest exhibition dahlia ever introduced. Root .50

LOIS WALCHER (I. D.), "Walcher," 1939. Bloom 8x4, bush 5 ft. The color is a deep amaranth to pansy purple, with the outer one-third of petals a clear white. Stems are ideal, carrying the flower facing and well above the foliage. This is the **FIRST** dahlia ever to receive **SIX** Achievement Medals. It also has two Certificates of Merit, besides winning **TWENTY-THREE** blue ribbons. The greatest bi-color ever introduced Root 1.00

LOWELL THOMAS (F. D.), "Greubels," 1941. Bloom 12x5. Beautiful rose pink with ivory linings. A very charming dahlia that keeps well when cut. Excellent root maker Plant \$3.50

MAESTRO (S. C.), "Ballay," 1940. Bloom 11x6. A deep glowing beet red color. A well-formed and beautiful flower on an erect, graceful stem. On Honor Roll Plant 2.00

MAFFIE (S. C.), "Johnson," 1940. Bloom 13x8, bush 6 ft. Called the sensation of the season. Color intense bright red. A strong growing plant with insect resistant foliage. It won several blue ribbons as the largest and best flower in the 1939 shows, also Achievement Medal, and is on the House Beautiful Honor Roll of 1940. A **MONSTER**. It is the giant of this year's dahlies..... Plant 2.25

MANHATTAN (I. D.), "Veile," 1940. Bloom 12x6, bush 5½ ft. Scarlet red with orange reverse. Won the highest awards in the Eastern shows, including a cash prize of \$50. On several Honor Rolls. Has fine stems and excellent foliage..... Plant 1.50

MAID MARION (I. D.), "Dozier," 1941. Bloom 10x5. A beautiful blend of amber yellow with tips shaded phlox pink, suffused with mauve. An improvement over "Freda George." Achievement Medal. On Honor Roll. Long, strong stems..... Plant \$5.00

MARSHALL'S PINK (F. D.). Bloom 8x4, bush 5 ft. An exquisitely beautiful shrimp pink dahlia, especially fine for cutting; stems at least three feet long..... Root .25

MAYOR FRANK OTIS (I. D.), "Salbach," 1939. Bloom 14x7, bush 5 ft. It is a soft, rich golden honey yellow with just a touch of coppery shading. It won two Achievement Medals, on two Honor Rolls, and won **SIX** blue ribbons as largest flower in the show. It has been grown to **OVER SEVENTEEN INCHES**. There is no question but what this is the largest dahlia ever grown. The introducer says: "We regard it as easily the finest new dahlia in years, barring none"..... Plant 1.00

MARY TAYLOR (C.), "Taylor," 1940. Bloom 8x4. Color, grenadine pink with lemon-yellow center and flushed cream. This dahlia was the most outstanding at Storr's this last fall. Substance excellent, making it one of the best cut flowers. Fine stems.....Plant 1.00

MILTON J. CROSS (I. D.), "Johnson," 1936. Bloom 11x7, bush 6 ft. Center of flower is a clear light lemon yellow shaded rose and coral on outer petals. Won three Achievement Medals. Not only large, but deep, and of a pleasing clean color. For those who want them big to exhibit, we believe this variety will be more than interestingRoots .75

MISS NORFOLK (I. D.), "Ambrose," 1941. Bloom 11x5. Color, rich buff with reverse of pink. It was the highest scoring dahlia at East Lansing in 1939; score, 87. Rugged bush. Insect-resistant foliage. One of the BEST.....Plant \$3.50

MONARCH OF THE EAST (I. D.), "Almy," 1938. Bloom 12x5, bush 4½ ft. Giant flowers of mustard yellow with an apricot suffusion. A rampant growing habit. An Honor Roll variety with a Certificate of Merit. Certainly is a giant. A Mr. Lee writes: "We had bloom after bloom on Monarch of the East that measured 12 to 14 inches".....Root .75

MONMOUTH CHAMPION (I. D.), "Kemp." Bloom 12x5, bush 3½ ft. The color of this marvelous dahlia is a bright xanthine orange, the blooms are of very large size and are borne in great profusion on cane stiff stems. The plant is a strong, vigorous grower. A wonderful keeper when cut. What a prize winner.Root .25

MOTHER'S DAY (I. D.), "Australia," 1939. Bloom 12x5, bush 6 ft. There never was a dahlia more truer named than "Mother's Day." It is a pure white. The petals turn right back to the stem. Plant very vigorous. Good stems. It has been grown to 14 inches. Won several blue ribbons as largest flower in the showPlant 1.50

MRS. C. D. ANDERSON. A mammoth purple-quilled ball dahlia with a silver sheen that keeps for days in the show room. We have at last a good supply of this dahlia, which grows for everyone. Owing to our large supply, we are making the following prices:Root, 12 for 1.00; Each .10

MRS. GEORGE LE BOUTELIER (I. D.), "Smith Ruschmohr." Bush 4 ft. A giant flower and, in our opinion, an improvement on Murphy's Masterpiece, and a very striking and showy plant in the garden. Color, deep crimson red. The blooms are exceptionally large and are held erect on long, stiff, almost leafless, stems, high and above the foliage. Watch for this dahlia at the shows this coming season.....Root .35

MRS. R. R. McCORMICK (I. D.), "McCormick," 1940. Bloom 11x7, bush 4½ ft. Color, a cream yellow with pink suffusion. Has extra long stems. Insect-resistant foliage. Does well in full sun.....Plant .50

MRS. WM. KNUDSEN (I. D.), "Dixie," 1938. Bloom 11x5, bush 6 ft. A pure white. It has already won a large number of prizes. Excellent stems. A splendid keeper. Certificate of Merit. On Honor Roll.....Root .75

- MURPHY'S MASTERPIECE** (I. D.), "Murphy," 1932. This giant red dahlia could have been very appropriately named SEEK NO FURTHER, for when it comes to winning in the largest bloom class, it is the recognized leader. It is quite safe to say it was the largest winner in this class of any dahlia exhibited in the 1933 eastern show. The flowers can be grown up to 14 inches and over in size, and it grows large without much encouragement. The color is dark red, shading toward garnet, and it will withstand much sun heat without fading or burning.....Root, .75; Plant .50
- OAKLEIGH MONARCH** (F. D.), "Hook," 1936. Exhibition type, cerise red in color. Blooms 10 to 14 inches. Heavy stem, with canes two or three feet long. Tough foliage and insect resistant. Height, six feet. Medium early bloomer. Blooms keep well when cut. Won a certificate at East Lansing.....Root .75
- ORIENTAL GLORY** (I. D.), "Swartz." Blooms 10x5, bush 5 ft. There are so many dahlias following the same color tone that it is an innovation when one appears with a shading that is just a little different than the other. Such a dahlia is Oriental Glory. The flowers are brilliant, dazzling balls of deep orange; and how we need this color on the exhibition table. Fine, robust grower with excellent stems. On the Honor Roll....Root .35
- PALO ALTO** (S. C.), "Ballay." Bloom 10x6, bush 5½ ft. A real giant, the color of which is clear, bright salmon shading towards gold at the center. Stems tall and straight. Flowers are of good substance with uniform, full centers. Well recommended as a winner. Certified at Storr's.....Root .40
- PINK GIANT** (I. D.), "Holland," 1939. Bloom 10x6. Color, a vivid rose. Strong stem holds flower erect. It has been a great winner wherever shown. It won the Challenge Cup in Holland in 1939, which is their most coveted prize. On four Honor Rolls....Root 2.50; Plant .75
- PREMIER'S MAJESTIC** (I. D.), "Swezey," 1938. Bloom 10x4, bush 5 ft. An informal decorative of a beautiful new color combination difficult to describe—salmon, gold and mulberry. A robust grower. Profuse bloomer of large, deep exhibition flowers. Stems cane-like. Foliage hard and insect resistant. This is the only dahlia that was a certificate winner at five Trial Gardens; this alone says it is one of the greatest....Root .75
- PREMIER'S WINSOME** (I. D.), "Swezey," 1939. Blooms 11x6, bush 5 ft. Described by those who grew it as one of the best of the new dahlias—nice form, substance, and excellent plant growth. Color, a beautiful mallow pink. Certified East Lansing, 1938.....Plant .75
- PROGRESS** (I. D.), "Salem Dahlia Gardens," 1940. Bloom 12x7, bush 6 ft. In color, it is rosy-mauve. The petals of this huge flower fall well back to the stems, giving the bloom great depth. It has very long and stiff stems, 12 to 15 inches above the first set of leaves. An excellent keeper for such a large flower. "It has leathery foliage, is a good bloomer, and never stunts," so says the originator. American Home Achievement Medal winner at Baltimore. On three Honor RollsPlant 1.50
- PURPLE MIST** (F. D.), "Emmons," 1937. Bloom 10x5, bush 5 ft. A beautiful pure deep purple, tending to a shade of burgundy. Both the face and the reverse of the rays have the same color. The whole flower is covered with a bronze sheen. Extra long, stiff stems,

holding the flower far beyond the foliage. In fact, one can easily cut a three-foot stem. It won a Certificate of Merit at the East Lansing Trial Gardens in 1935; also the American Home Achievement Medal. It is on three Honor Rolls. It is a prolific bloomer and the flower stands at a 45-degree angle. A splendid cut flower. Foliage is very dark green and heavy; insect resisting Root .75

QUEEN CITY (F. D.), "Peck," 1936. A formal commercial type, of a scarlet pink color; excellent stem on long upright branches, starting from near ground; height of plant, 3 to 4 feet; a very early and continuous bloomer. Winner at Cleveland as best keeper, also a blue ribbon in formal decorative class; awarded American Home Achievement Medal. A remarkable cut flower variety Root .30

RED CLOUD (I. D.), "Emmons," 1940. Bloom 11x5, bush 6 ft. A rich brilliant crimson red, highlighted with flame. Reverse of petals rosy purple over silver. The ever-full center shows the purple reverse. The large blooms are held erect on very long, strong stems, facing. The plant is perfect in growth, and the foliage is dark and very vigorous. Naturally a tall robust grower, and one of the finest shape bushes ever seen in a dahlia. It has the best of substance and does not fade, even in the hot sun. Scored 85.5 E. at East Lansing (Michigan) Trial Grounds in 1939. We have NEVER had an open center, nor a bloom that hung its head. A splendid bloomer. Winner of several blue ribbons Root 3.50; Plant 1.00

RITTA WELLS (I. D.), "Ruscmohr," 1939. Bloom 12x7, bush 5 ft. Color, grenadine pink on buff. It ranks with Carl Dahl and Murphy's Masterpiece for size. Petals have a decided golden sheen. A rugged grower with long, heavy stems. The introducer says: "Largest dahlia we have ever produced, averaging 13-14 inches." Another GIANT.....Plant 1.00

ROBERT L. RIPLEY (I. D.), "Salem," 1937. Rhodamine purple with deep rose pink suffusions throughout the entire bloom. It is immense in size. Ed. J. O'Keeffe, of Cold Spring, N. Y., one of the leading amateur growers of the United States, grew a bloom that measured 16x12. Stems are straight and strong. The bush is vigorous and grows to a height of seven feet. It won many first prizes at both National Shows, Chicago, and other exhibitions. Created a sensation wherever shown. It has wonderful substance and keeping qualities, and will develop a full flower from a cut bud not even showing color.....Root 1.80; Plant .50

ROYAL PURCHASE (C.), "Nunneville," 1936. Here is an incurved cactus that attains immense size. The bloom is full and deep and grows high out of the bush on long, straight stems. The color is a deep straw yellow with outer petals suffused with pink.....Root .50

SATAN (S. C.), "Ballay-Success." Bloom 10x5, bush 6 ft. One of the largest dahlias grown, and a consistent prize winner at the shows. Color, a bright flaming red with slight touch of gold at center. Horn-like petals which are perfectly rolled and incurved, giving unique form to the giant blooms. Honor Roll. Scored 87 at Storr's.....Root .35

SLEEPY HOLLOW (C.), "Morgan," 1937. Bloom 7x4, bush 6 ft. A broad petaled cactus, which is different. The color is a vivid shell pink shading to white at the center. Especially beautiful under artificial light. We consider it the most distinctive variety of the year. Plant .75

- THELMA CAIN** (I. D.), "Cain-Parella," 1939. Bloom 11x5, bush 4½ ft. Color, light coral red with shades of jasper pink at center. The giant blooms are held erect on cane-like stems. Certificate of Merit. Honor Roll Plant .75
- THOMAS EDISON** (F. D.), "Dahliadel." Bloom 9x4, bush 4 ft. Royal purple with a sheen of velvet. One of the best in this color.....Root .30
- TOWN TOPIC** (F. D.), "Hulin," 1940. Bloom 9x4, bush 5 ft. Color, petunia purple, tipped white. It is a bi-color. Fine stems. A great keeper when cut. Honor RollPlant 1.25
- VICTORY** (F. D.), "Asther-Ruschmohr," 1940. Bloom 11x7, bush 4½ ft. A very pleasing color of two tones of pink, overlaid with chrome-yellow. It could be called a "golden-pink." Such a beauty. Has long stems and dark foliage. It has won several medals in Chicago and New York, and is on three Honor Rolls. It is correctly named.....Plant 1.50
- VOLCANO** (F. D.), "Richardson," 1937. Bloom 12x6, bush 4½ ft. Always we like to offer large, vigorous varieties such as this fine dahlia, which made the very high score of 89 at the Trial Grounds, and a runner-up for the Achievement Medal. Long, strong stems, holding these very large flowers at an angle of 45 degrees. Color orange flame red; will not fade or burn. Won several blue ribbons as the largest flower. Giant size, grand blush and fine stem.....Root 1.00
- WHITE WINNER** (F. D.), "Wolfe," 1941. Bloom 8x4, bush 5½ ft. The color is a creamy white. It has the very best of extra long stems. Flowers all facing. NO dahlia has better substance. NEVER an open center. Certificate of Merit at East Lansing. On 1940 Honor Roll.....Root 10.00; Plant 3.50
- WHITE WONDER** (I. D.), "Black-Kemp." Bloom 11x6, bush 5½ ft. Pure white. A monster. Probably the finest white dahlia ever produced, cleaning up the shows from coast to coast. Honor Roll. At the Mid-West Show in Grand Rapids, White Wonder won as the **LARGEST** and **MOST PERFECT** bloom in the show. Root .25
- WINNING WAYS** (I. D.), "Dixie," 1941. Blooms 9x5, bush 4 ft. Color, opening yellow to cream and blending to amaranth pink. The petals are rimmed with a thread-like edging of red, and also come to a point. This is a lovely flower. Certificate of Merit. On Roberts' Honor RollRoot 10.00; Plant 3.00
- WHITE CAPS** (Ball), "Dixie," 1941. Bloom 3½-inch. Color, pure white. Good long stems. Won a silver cup at Toledo in 1940 for best ball. This dahlia has a guarantee to please, or money refunded.
Root 10.00; Plant 3.00

YOUR LUCKY STAR (C.), "American," 1939. Bloom 12x7, bush 5 ft. Amaranth pink with white center, the color immediately demands admiration. The formation is also striking, the regularly arranged quilled petals form a very nice straight cactus. The stems are ideal and hold the huge flower in perfect poise. Mr. George Currie, of Wisconsin, one of the best authorities, says it is one of the VERY BEST new dahlias. On Honor Roll.....Root 1.80; Plant .75

Miniature Dahlias

BABY ROYAL (S. C.). A New Gold Medal miniature from England and one of the most outstanding prize winners so far introduced in this class, always winning the blue ribbon wherever exhibited. It is a beautiful little flower of salmon-pink and apricot with gold shading. Stems are long and wiry and blooms are of most graceful formation as florets are rolled and incurved. A fine commercial cut-flower variety due to its free blooming and long keeping qualities, and always in demand by florists.....Root .25

BISHOP OF LANDAFF, "England." Bloom 3x1 1/2, bush 4 ft. This is an unusual and attractive flower, petals being bright scarlet with a center of deep garnet. Foliage is lacy of a reddish bronze color. Wonderful for landscape effects and home arrangements. Very popular as a cut flower.....Root .35

FAIRY (Miniature F. C.), "Bond," 1934. This dainty little dahlia is best described as a miniature Jersey's Beauty, it having the same lovely shade of pink with a slight suffusion of mauve towards the tips of the petals. Perfect decorative, 2 1/2 to 3 inches in diameter, with perfect stems, and are produced in great profusion on plants about 3 feet high.....Roots .25

HELLY BOUDEWIJN, "Carlee." Bloom 4x2, bush 3 ft. Pure white with broad, flat petals. An extremely free blooming Root .25

LITTLE DIAMOND (S. C.), "Holland," 1939. Bloom 3 1/2x2, bush 2 1/2 ft. Color, violet rose with sulphur yellow at center. Certified at Haarlem, Amsterdam and Paris. The most beautiful foreign miniature we have seen. Do not miss this one.....Plant .50

LITTLE BILLY (F. D.), "Wallace," 1938. The color is yellow, overlaid and shaded salmon rose. Great bloomer. Good stems.....Root .40

PINK BABE (Ball). White with a faint overcast of lavender. A miniature ball.....Root .25

SYLVIA (Lakeside F. D.). A winner! The most free-flowering garnet red miniature in commerce. Ideal for cutting. Won wherever shown.....Root .25

Pom Pom Dahlias

The tiny little miniature ball dahlias, perfect in form, and not exceeding two inches in diameter. The bouquet dahlia which is growing in popularity daily.

BOB WHITE —Milk white	\$.25
DEE DEE —Pale lilac. Small.....	.35
ELIZABETH —Lemon yellow, tipped red.....	.25
HAZEL —Buff to brown25
HAZEL DELL —Bright cerise and pink.....	.25
JOE FETTE —Pure white. Early.....	.25
LITTLE DAVID —Deep orange25
LITTLE EDITH —Perfect and small. Primrose.....	.25
MIKE —Burnt orange, small, extra good.....	.25
ROSALIE —Plum purple. Long stems, extra fine.....	.25

Any of the above 25c varieties, 5 for \$1.00

Dahlia Seed

Every dahlia grower who grows "seedlings" will tell you his greatest thrill is "watching" the "new" dahlia coming in bloom. Every new dahlia will be different from any other known variety.

Dahlia seed planted in the spring will commence to bloom in August, and continue until frost. It is not unusual to have blooms 10 to 12 inches across.

New seedlings of merit, that have few faults, are readily salable at worthwhile prices.

The dahlia seed we offer is the same high quality that we plant and from which we obtain our outstanding introductions. This seed is grown in the finest location in the United States, where the seasons are the longest, and that is in the extreme Southwest.

There are NO small varieties grown within a radius of several miles. Only the very LARGEST varieties.

If you find that you have a good seedling, please write us about it.

Fifty Dahlia Seed, \$2.75; 100 Dahlia Seed, \$5.00.

CUT FLOWERS

There are many dahlias that are excellent for cutting, and some will last a week, and be nearly as perfect as when plucked. The following list are the ones we consider the best for that purpose:

Purple Mist, Jersey's Beauty, Jane Cowl, Marshall's Pink, Cavalcade, Fairy, Queen City, Golden Standard, Jersey's Dainty, Laetare, Baby Royal, Hill's Pink Supreme, Darcy Sainsbury, and Lois Welcher.

The cut flowers that we sell each year from our dahlia gardens more than pay our running expenses.

Extraordinary Offers

No. 7—Your choice of roots to the amount of \$12.50.

\$4.00 Extra Roots FREE

No. 8—Your choice of roots to the amount of \$15.00.

\$5.00 Extra Roots FREE

No. 9—Your choice of roots and plants, or either, to the amount of \$35.00.

\$12.00 Extra Plants FREE

No. 10—One plant each of Maffie, Miss Norfolk, Winning Ways, and Kilgore's King, for ONLY \$8.50.

PLANTS

We have found that if plants are started and grown properly, they will produce as good, if not better, results than roots.

All our plants are grown from base cuttings from selected stock, and grown in special containers, which are equivalent to about a four-inch flower pot.

We recommend planting out from May 10th to June 25th in this locality.

The size of the flowers and the height of the plants given in this catalog will vary in different locations. We give the approximate dimensions as they grew this last year in our gardens.

If you desire your order sent Special Delivery, add 25 cents

PRIZES

We are offering three prizes for the largest bloom (in diameter) of any any dahlia in 1941:

First Prize.....\$10.00 in trade from our 1942 catalog

Second Prize..... 5.00 in trade from our 1942 catalog

Third Prize..... 3.00 in trade from our 1942 catalog

The plant or root must be purchased from our gardens

in 1941. All flowers **MUST BE MEASURED** before two witnesses and report mailed to us.

All prizes must be selected from the general catalog—NOT the Special Offers.

Mrs. T. K. Phillippi, of Virginia, won first prize in 1940 with a 12-inch bloom of Murphy's Masterpiece.

Special Offers

No. 1 SIX GIANTS

(Roots)

Pink Giant, Darcy Sanisbury, California Idol, Monarch of the East, Premiers Majestic, Oakleigh Monarch. (Regular price, \$6.15.)

For Only \$4.10

No. 2 FOUR GREAT PRIZE WINNERS

(Roots)

Lord of Autumn, Freda George, Everybody's Favorite, Murphy's Masterpiece. (Regular price, \$4.75.)

For Only \$3.20

No. 3 SEVEN OF THE BEST

(Roots)

Lois Walcher, California Idol, Volcano, Oakleigh Monarch, Katie K., Jean Trimbee, Primer's Majestic. (Regular price, \$5.10.)

For Only \$3.40

No. 4 EIGHT STARS FOR BEGINNER

(Roots)

Kathleen Norris, Marshall's Pink, Oriental Glory, Satan, Mrs. George LeBoutillier, White Wonder, Avalon, Jane Cowl. (Regular price, \$2.40.)

For Only \$1.60

No. 5 SIX NEW TOP-NOTCHERS

(Plants)

Alice May, Red Cloud, Aztec Chief, Deep Purple, Glamour, Maffie. (Regular price, \$8.65.)

For Only \$5.80

No. 6 TWELVE DAHLIA ROOTS

During the handling of our roots, there are always some that the labels become lost. Every year, some of our most expensive and best ones get into this collection. Now if you are not particular, this collection WITHOUT LABELS, will be just what you would like.

\$1.35 Postpaid

YOUR CHOICE

20c each, or 6 for \$1.00

The following varieties are all good, and still winning prizes:

Blue Bird (I. D.) Violet, nearest to a blue.
Ellinor Vanderveer (F. D.) Rose pink.
Judge Marean (F. D.) Orange and red.
Mary Helen (Ball) Bright yellow.
Margaret W. Wilson (I. D.) Creamy white, with pink tint.
Mrs. Carl Salbach (I. D.) Lavender pink.
Mrs. I deVer Warner (F. D.) Orchid lavender.
Sagamore (F. D.) Apricot buff.
W. H. T. (F. D.) Old rose.

PLEASE READ

IT'S TO YOUR INTEREST

This is an exact copy of the State Inspector's report
for Autumn, 1940

STATE OF MICHIGAN

DEPARTMENT OF AGRICULTURE

Bureau of Agricultural Industry, Orchard and
Nursery Inspection

Sept. 3rd, 1940

¼ Acreage, Calhoun County

Name of Firm: EMMONS' DAHLIA GARDENS

R. F. D. No. 7, Battle Creek, Mich.

Where Located: At the end of LaVista Blvd., off US-12, on
Goguac Lake.

Nurseries Inspection Fee, \$5.00 (paid).

License Fee, \$2.00 (paid).

No. 1—Block of Dahlias across the Road and directly North
of the Residence.

Approx. 100 varieties of all the types of the Better Dahlias,
all well staked and Labeled to each Variety name.

Exceptionally Healthy Block. Free of any virus Diseases,
due to Careful Roguing and spraying.

All the Dahlia stock Grown by Mr. Emmons is apparently
Free of Insect Pest and Dangerous plant Diseases, and
APPROVED for sale.

EXCELLENT CARETAKER

Note: No plants Removed.

Paid \$7.00 ash, Sept. 3rd, 1940.

This Is to Certify, That the above mentioned blocks are all
the blocks owned and controlled by me from which I wish to
sell.
plants.

Owner A. H. Emmons.

Inspector: Wilbur W. Reh.

A Great Curiosity is the Sacred Lily of India

(Amorphophallus Rivieri)

This is a great novelty flower and is curious, interesting and unique.

Planted in the garden when you plant your dahlias, it produces an attractive plant that suggests a small palm—a single stem that is mottled green and white with purple and reddish shadings.

There are three palm-like branches bearing numerous small, lacy leaves. When the top is killed by frost, dig the bulb and store as you do your dahlias.

When this bulb becomes four or five years old, it will throw up a large stalk, in February or March, bearing at the top a very large Calla-shaped bloom, wine colored, ten to fourteen inches across, with a spadix that may be eighteen inches to two feet long. When this bulb blooms (it has a rather unpleasant odor) it requires no soil or moisture.

After the bulb once blooms, it continues to do so each year thereafter. Every bulb produces from two to five bulblets each year, besides growing to its normal size.

We never had any kind of a flower that attracted so much attention. Very few people ever saw anything like it.

Last Spring Bulblets.....	each	\$.25
One-year-old Bulbs	each	.50
Two-year-old Bulbs	each	1.00
Three-year-old Bulbs	each	1.50

DAHLIA MAGAZINES

We recommend the following dahlia publications:

AMERICAN DAHLIA BULLETIN	
251 Court St.	West Haven, Conn.
THE DAHLIA	
12147 Harvard Avenue	Chicago, Illinois
Page Twenty	EMMONS'

ORDER BLANK

Emmons' Dahlia Gardens

R. F. D. 7, Box 153

Battle Creek, Mich.

Date _____, 1941

Name _____

(Print or write plainly)

St. and No.
or R.F.D. _____

City _____

State _____

When Ship _____

Am't Enclosed _____

Add 25c if wanted "Special Delivery"

Quantity

Name of Variety

Rt. Pt.

Price

Amount

CUT ALONG THIS LINE

All orders of \$2.00 and above, prepaid; all under \$2.00, add 20c for postage and packing.

The Home
of
Red Cloud